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**Newly Appointed Liberty Tire Recycling Executive to Focus on
Emerging Industry of Rubberized Asphalt**

– Douglas D. Carlson Named Vice President of Asphalt Products –

PITTSBURGH, July 7, 2010 – Pittsburgh-based [Liberty Tire Recycling](#), the premier provider of tire recycling services in the United States, is pleased to announce the appointment of **Douglas D. Carlson** as vice president of asphalt products. In his new role, Mr. Carlson will help Liberty Tire Recycling focus on the emerging market of rubber asphalt.

“States, counties and municipalities across the continent are constantly seeking ways to more readily manage the escalating costs of road maintenance, which can represent a large line item in a municipal budget,” said Jeffrey Kendall, CEO of Liberty Tire Recycling. “Rubberized asphalt offers durability and cost savings to these governments. With Doug’s extensive experience, we are confident that he can introduce Liberty Tire Recycling’s resources to key stakeholders in this arena.”

A recognized expert in the use of rubberized asphalt, tire recycling and granulated tire rubber in engineering materials, Mr. Carlson has held a number of executive and managerial positions during his career. This includes his most recent position as the director of the Rubber Pavement Association. In the last decade alone, he has authored twelve published reports on a variety of rubberized asphalt-related topics.

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Crumb rubber comprises 15- to 22-percent of the mix in rubberized asphalt, and Liberty Tire Recycling produces crumb rubber at a number of its facilities across North America. The company has the capacity to produce more than 250 million pounds of crumb rubber per year.

Rubberized asphalt represents a value proposition to cities and towns, because it is considerably less costly to maintain than traditional paving material. It is also safer and quieter. Rubberized asphalt produces greater skid resistance, decreases splash and spray in wet conditions, and reduces noise levels. Moreover, rubber asphalt is an ecologically friendly alternative to traditional road surfaces, because it consumes scrap tires that might have otherwise ended up in a landfill or dump.

For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 110 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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