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Liberty Tire Recycling to Serve as Exhibitor at Latin American and Caribbean Tyre Expo from July 20-23 in Panama

— Company Collects and Processes Quality Used Tires for Secondary Markets —

PITTSBURGH, July 11, 2011 – [Liberty Tire Recycling](http://www.libertytire.com), the premier provider of tire recycling services in North America, is pleased to announce that the company will be serving as an exhibitor at the upcoming Latin American and Caribbean Tyre Expo from **July 20-23** at the ATLAPA Convention Center in Panama. The event will bring Asian, North American, Central American and South American tire manufacturers and distributors together. At the show, Liberty Tire Recycling will highlight how they collect and process quality used tires for secondary markets. Tom DuPont, manager of grading operations at Liberty Tire Recycling, will speak on this topic during an educational session at the show.

“Over the past several years, Liberty Tire Recycling has engineered dramatic growth and expansion in North America and we are always seeking to identify new markets and bring our value proposition to them,” said Jeffrey Kendall, CEO of Liberty Tire Recycling. “With our broad reach and capacity to collect and process quality used tires, Liberty Tire Recycling is poised to help meet this demand in Central and South America, and this year’s Latin American & Caribbean Tyre Expo is the perfect place to connect with these key stakeholders.”

With comprehensive door-to-door collection services and a vast network of recycling facilities, Liberty Tire Recycling reclaims used tires of every shape and size from a variety of sources, including service stations, retailers, fleet operators, car dealerships and tire manufacturers.

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Liberty Tire Recycling to Serve as Exhibitor at Latin American and Caribbean Tyre Expo from July 20-23 in Panama (cont.)

— Company Collects and Processes Quality Used Tires for Secondary Markets —

With convenient coast-to-coast shipping points and advanced processing to ensure tread quality, Liberty Tire Recycling has created the continent's largest tire collection network in North America. The company's door-to-door reclamation service collects tires at more than 60,000 locations. Liberty Tire Recycling then resells them to extend the life of millions of quality tires.

The company's booth will be located at #A687 on the exhibition floor.

For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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