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Liberty Tire Recycling to Highlight Eco-Friendly Waste Collection and Re-Use Solutions for Municipalities at National League of Cities' Annual Conference

– 'Congress of Cities' Exposition to be Held November 9-12 in Phoenix, Ariz. –

PITTSBURGH, November 7, 2011 – Pittsburgh-based [Liberty Tire Recycling](#), the premier provider of tire recycling services in North America, will highlight tire collection processes and re-use applications of recycled rubber at the 2011 National League of Cities' (NLC) Congress of Cities and Exposition Conference. The event will be held **November 9-12** at the Phoenix Convention Center and provide city officials with the knowledge they need to build better communities, offering a forum to showcase products and services cities require in order to meet their critical needs.

“Liberty Tire Recycling provides solutions for many of the challenges that today’s cities and municipalities face. With a nationwide network of tire collection services, Liberty Tire collects tires and recycles them into crumb rubber for various applications, including rubberized asphalt as a unique alternative to traditional paving material, rubber mulch for both commercial and residential use, and synthetic turf infill as an enhancement to natural grass athletic field surfaces,” said Kurt Meyer, senior vice president of sales and marketing for Liberty Tire Recycling. “We are pleased to have the opportunity to showcase Liberty Tire Recycling to the host of city officials, administrators and department directors of municipalities that will be present at this year’s show, offering them eco-friendly and cost-effective solutions to better their communities.”

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Liberty Tire Recycling to Highlight Eco-Friendly Waste Collection and Re-Use Solutions for Municipalities at National League of Cities' Annual Conference (cont.)

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Liberty Tire Recycling offers a one-stop, coast-to-coast tire collection service where tires of every shape and size are collected from more than 60,000 locations. The company maintains a network of door-to-door reclamation services with processing plants throughout North America. Liberty Tire Recycling also works with communities to remediate abandoned tire piles, which continue to be an environmental concern faced by communities across the nation. Through tire collection and remediation, Liberty Tire Recycling reclaims about 1.5 billion pounds of crumb rubber.

Pinnacle Rubber Mulch, manufactured by LTR Products, a subsidiary of Liberty Tire Recycling, offers parks and recreation officials an attractive, durable alternative to traditional wood mulch that can save money over time. Compared with the expense of annually applying wood mulch, the up-front purchase of rubber mulch actually costs up to 65 percent less over a nominal five-year period. Rubber mulch is also non-allergenic, non-toxic and harmless to plants, pets and children. In addition, it is safer than wood mulch. As a playground safety surface, a six-inch layer of Pinnacle Rubber Mulch will cushion a child's fall from as high as 16 feet, providing up to 50 percent more fall-height protection than wood mulch using half of the material.

To learn more about Liberty Tire Recycling, visit www.libertytire.com.

The NLC works in partnership with the 49 state municipal leagues, serving as a resource to and an advocate for the more than 19,000 cities, villages and towns it represents. The organization provides programs and services to give local leaders the tools and knowledge to better serve their communities. NLC's annual Congress of Cities and Exposition Conference remains the largest and most representative municipal exposition in the country, and hosts more than 3,500 mayors, council members, city managers, administrators and other key city employees.

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About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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