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**Liberty Tire Recycling to Highlight Benefits of Rubberized Asphalt at  
54<sup>th</sup> Annual New Jersey Asphalt Paving Conference**  
*— Event being held in New Brunswick, NJ on March 8 and 9 —*

**PITTSBURGH, March 7, 2011** – [Liberty Tire Recycling](http://www.libertytire.com), the premier provider of tire recycling services in North America, will share the benefits of rubberized asphalt to attendees of the 54<sup>th</sup> annual New Jersey Asphalt Paving Conference, being held at the Hyatt Regency Hotel in New Brunswick, New Jersey on March 8 and 9. Liberty Tire Recycling is serving as an exhibitor at the conference.

“Communities large and small across New Jersey are facing budget shortfalls and fewer resources in the wake of the recent economic downturn,” said Jeffrey Kendall, CEO of Liberty Tire Recycling. “When it comes to repaving roads and highways, rubberized asphalt offers value to these communities and their road crews. It is considerably less expensive to maintain than traditional paving.”

Liberty Tire Recycling transforms scrap tires into crumb rubber at a network of production facilities across North America. Paving contractors hired by municipalities can then mix that crumb rubber with traditional asphalt to produce a high-performance alternative to traditional paving materials. Rubberized asphalt resists cracking and rutting, it improves skid resistance, and it makes for a quieter ride. It also decreases maintenance costs and provides an outlet for scrap tires that may have otherwise ended up in a landfill.

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## **Liberty Tire Recycling to Highlight Benefits of Rubberized Asphalt at 54<sup>th</sup> Annual New Jersey Asphalt Paving Conference (cont.)**

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Kendall went on to offer an example from the recent resurfacing conducted on New Jersey's I-78 that utilized rubberized asphalt. It has significantly reduced the tire/pavement noise at the source. According to highway noise research conducted in New Jersey, rubberized surfaces reduce the tire noise that can emanate into neighborhoods.

The Annual Asphalt Pavement Conference is New Jersey's top event for professionals working in all phases of asphalt paving construction, operations, and research. The event draws more than 400 consultants, contractors, suppliers, designers, government agency employees, researchers, and others involved in the paving industry.

For more information about Liberty Tire Recycling, visit [www.libertytire.com](http://www.libertytire.com).

### **About Liberty Tire Recycling**

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 110 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit [www.libertytire.com](http://www.libertytire.com).

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