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Liberty Tire Recycling Presents ‘Recycle ATLANTA: 2011’ Event to Explore Options for Greener Roadways, Parks, Playgrounds and Schools
— May 24 Program Features Session on Rubber Modified Asphalt by Georgia DOT —

PITTSBURGH, May 17, 2011 – [Liberty Tire Recycling](#), the premier provider of tire recycling services in North America, will highlight eco-friendly, sustainable civil engineering solutions May 24, 2011 with an all-day event called Recycle ATLANTA: 2011. The dual-session program will gather transportation and environmental professionals, civic leaders and policy-makers to experience new applications for recycled rubber, including rubber modified asphalt, and to tour the Liberty Tire Recycling plant on Huber Street.

“Rubber modified asphalt and other innovative applications for recycled rubber have created a renewed focus on community improvement and sustainable sourcing,” said Jeffrey Kendall, CEO of Liberty Tire Recycling. “As a business with strong ties to the Atlanta community, we are interested in exploring the ways we can help reduce waste and reuse resources in creative ways. We want to help communities build a sustainable future here and across the nation.”

A technical session in the morning will focus on rubber modified asphalt for civil engineering applications. Along with experts from Liberty Tire Recycling, the Georgia Department of Transportation will join the dialogue with a presentation focused on the agency’s experience with rubber modified asphalt during the past few years. In the afternoon, attention will focus on other applications of recycled rubber with a presentation called Green Space: ATLANTA and a tour of the Liberty Tire Recycling facility. Several elected officials are expected to attend.

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Rubberized asphalt is a low-cost, high-performance alternative to traditional paving mixes that reduces dependency on oil and limits CO² emissions. Added to a traditional asphalt, crumb rubber comprises 10- to 22-percent of the binder and increases tensile strength. For more than 40 years, rubberized asphalt has proven to diminish maintenance costs and provide a smoother, safer ride. Plus, recycled rubber provides a reliable and consistent supply of material.

Recycle ATLANTA: 2011 is an invitation-only event. Members of the media are welcome to attend. The program will include breakfast during the morning session and lunch in the afternoon. A shuttle will be provided from the morning session at Georgian Terrace Hotel to the afternoon session at Liberty Tire Recycling for those who attend both. **Please RSVP to Elizabeth Bacheson at 412.642.7700 or elizabeth.bacheson@elias-savion.com by May 19.**

For more information about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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