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**Liberty Tire Recycling Expert to Serve as a Speaker at the
Fifth Annual Rubber Modified Asphalt Conference**
– Doug Carlson to Highlight Noise Reduction Effect from Rubberized Asphalt –

PITTSBURGH, October 31, 2011 – Pittsburgh-based [Liberty Tire Recycling](#), the premier provider of tire recycling services in North America, is pleased to announce that **Doug Carlson**, vice president of asphalt products, will serve as a speaker at the fifth annual Rubber Modified Asphalt Conference. Hosted by the Rubber Manufacturers Association; the Rubber Division of the American Chemical Society; the Scrap Tire Research and Education Foundation, Inc. and the Rubber Pavements Association, the conference is taking place **November 3-4** at the Sheraton Austin Hotel in Austin, TX.

Titled “Noise Reduction Effect from Rubber Modified Asphalt,” Carlson’s presentation is scheduled for **8:00 a.m. on Friday, November 4**. During this time, he will discuss programs implemented across Arizona, California, Texas and New Jersey. The presentation will also offer details on a European study that focused on how rubberized asphalt can contribute to quieter pavement.

“Noise pollution is an ongoing concern across our nation’s highways. It can have a significant impact on the quality of life, particularly in communities adjacent to major roadways,” said Doug Carlson, vice president of asphalt products, Liberty Tire Recycling. “Noise reduction is only one of the benefits of rubberized asphalt. It is also proven to resist cracking and rutting, enhance traffic safety, and reduce splash and spray in wet conditions.”

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Liberty Tire Recycling Expert to Serve as a Speaker at the Fifth Annual Rubber Modified Asphalt Conference (cont.)

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Liberty Tire Recycling is helping to make many of the nation's highways and roadways safer and more durable through the creation of rubberized asphalt. The company provides crumb rubber to a host of municipalities and states. Paving contractors then mix the crumb rubber with traditional asphalt to produce a high-performance alternative to traditional paving materials. It also requires less construction and maintenance costs than traditional asphalt, which saves time and money for all involved.

Topics to be covered during this year's Rubber Modified Asphalt Conference include an analysis of the life-cycle costs of rubber modified asphalt, noise reduction attributed to rubber modified asphalt cold weather applications, performance grading, terminal blending, research on hybrid blends of rubber and an update on research recently concluded and rubber products used in highway and road maintenance.

For more information about Liberty Tire Recycling and the company's rubberized asphalt, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 140 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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