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Liberty Tire Recycling Appoints Dave Troyanek as Western Regional Account Executive

– Dynamic Sales Professional Joins Company to Further Expand Liberty Tire Recycling's Footprint in Western Region –

PITTSBURGH, October 26, 2011 – Liberty Tire Recycling, the premier provider of tire recycling services in North America, is pleased to announce the recent appointment of **Dave Troyanek** as western regional account executive. In this role, Troyanek will work to further expand Liberty Tire Recycling's footprint in the western region of the United States by creating visibility for the company's many applications of recycled rubber that produce eco-friendly, smart products.

"Dave's extensive experience in sales and marketing for the asphalt industry makes him a strong asset to our sales team at Liberty Tire Recycling as we work to uncover new opportunities and grow our business in the western region of the United States," said Kurt Meyer, senior vice president of sales and marketing at Liberty Tire Recycling. "On behalf of Liberty Tire Recycling, I'd like to congratulate Dave on his recent appointment. We are pleased to welcome him to our team."

Troyanek has over 10 years of experience in oil and emulsions, logistics, estimating, training and marketing in Arizona. Most recently, he served as regional sales manager at Pavement Restoration, Inc., where he worked to build partnerships with key industry professionals, performed extensive field work, managed safety operations and developed strategies for capturing new business. Prior to this, he worked at Ergon Asphalt, Inc. as both an area sales manager and central dispatcher. He holds a master's degree from Arizona State University and a bachelor's degree from the University of Wisconsin. He is based out of Phoenix.

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Liberty Tire Recycling Appoints Dave Troyanek as Western Regional Account Executive (cont.)

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To learn more about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 130 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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