



FOR IMMEDIATE RELEASE

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**Fred J. Florjancic, Jr. Appointed to Liberty Tire Recycling's
Board of Directors**

– Dynamic Former CEO of Safety-Kleen, Inc. Adds Experience, Expertise to Board –

PITTSBURGH, November 14, 2011 – Liberty Tire Recycling, the premier provider of tire recycling services in North America, is pleased to announce the recent appointment of **Fred J. Florjancic** to the company's board of directors.

"Fred's extensive leadership experience makes him an ideal addition to the Liberty Tire Recycling board of directors," said Jeffrey Kendall, CEO of Liberty Tire Recycling. "He has helped successfully grow numerous companies throughout his distinguished career, especially at Safety-Kleen, one of North America's largest recycling companies. On behalf of Liberty Tire Recycling, I'd like to congratulate Fred on his recent appointment."

"I am delighted to join the Liberty Tire Recycling board of directors and am especially proud to be associated with one of North America's premier environmentally-friendly companies," said Florjancic.

Florjancic served as CEO and president of Safety-Kleen, a leading parts cleaner, industrial waste management and oil recycling and re-refining company in North America, from 2004-2009. Mr. Florjancic joined the company from SPX Corp., of Charlotte, North Carolina, where he served as president of its specialty engineered products group since 2001, and was responsible for six companies that manufacture industrial filters, hydraulics and capital equipment. Prior to SPX, he spent 15 years with Brunswick Corp., beginning in 1985 as vice president of finance and treasurer, and later serving as global president and CEO of the indoor recreation group.

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Mr. Florjancic holds a Bachelor of Science and an MBA from Indiana University, and is a graduate of the Advanced Management Program at Harvard University's Graduate School of Business. He also serves on the board of directors of Elkay Manufacturing, where he is chairman of the finance committee, and is chairman of the board for Ramsey Industries, Inc.

To learn more about Liberty Tire Recycling, visit www.libertytire.com.

About Liberty Tire Recycling

Liberty Tire Recycling is the premier provider of tire recycling services in North America. By recycling more than 140 million tires annually, Liberty Tire reclaims about 1.5 billion pounds of rubber for innovative, eco-friendly products. The recycled rubber produced by Liberty Tire is used as crumb rubber and industrial feedstock for molded products; as tire-derived fuel for industrial kilns, mills and power plants; and as rubber mulch for landscaping and playgrounds. The company maintains a nationwide network of processing plants, and comprehensive door-to-door collection services. Liberty Tire Recycling is headquartered in Pittsburgh, PA. For more information, please visit www.libertytire.com.

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