

CORPORATE COUNSEL

Liberty Tire Recycling Names Frank DeCarlo General Counsel

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What happens to tires after they wear out? That's a good question — and one that can now be answered by Frank DeCarlo, new general counsel of Liberty Tire Recycling. DeCarlo was appointed as the company's top lawyer last week.

As DeCarlo would tell you, some 110 million used tires are collected by Liberty annually and reprocessed into about 1.5 billion pounds of rubber each year. [Liberty](#), a private company, then uses that rubber to produce crumb rubber, industrial feedstock, rubber mulch, and tire derived fuel.

"Liberty is a great, growing company," said DeCarlo, 42. The tire recycling industry is growing, too. Twenty years ago, more than a billion stockpiled scrap tires littered the U.S. That total has been reduced to 100 million today, according to the Rubber Manufacturers Association.

Pittsburgh-based Liberty has 21 collection and remediation facilities, 16 production facilities across the nation, mostly in the Midwest and Southeast, and expanded its operations into Ontario and New York earlier this month with the acquisition of **High Tread International**. As GC, DeCarlo will advise management of the company on acquisitions, financing, corporate governance, compliance, and employment matters.

Before joining Liberty, DeCarlo, a West Virginia native, was employed at the **Software Engineering Institute** at **Carnegie Mellon University**, where he worked on identifying, developing, and managing business in the Army market and life-cycle activities for assigned customers. Before that, he had handled corporate matters as an associate in the Pittsburgh office of **Kirkpatrick & Lockhart Preston Gates Ellis**.

Law is a second career for DeCarlo. From 1990 to 1995, he served in the **Army** as a combat engineer officer. He completed various assignments including operations coordinator and **CENTCOM** desk officer for the **Army Operations Center Crisis Action Team** in the Pentagon supporting **Operations Noble Eagle** and **Enduring Freedom**. For the work he did with a tactical psychological operations company in Tirit during **Operation Iraqi Freedom**, DeCarlo earned a Bronze Star.

With his active duty complete in 1995, DeCarlo joined the Army reserves and returned to school. He earned his law degree and MBA simultaneously at **West Virginia University**.

DeCarlo said his new job makes good use of both his law and business degrees — it's one of the reasons he made the career switch, along with the company's environmentally friendly business model. "The company doesn't recycle just because it's fashionable," he said. "They do it because they're actually making useful products."

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